

ARC NWC MIDAS Qualitative Sub-Group Third Annual Networking Event 2025

Date: Wednesday, 9th July 2025
Time: 09:30 - 12:40
Venue: MS Teams (online only)

Programme

- 09:30-09:35 **Welcome and introductions**
[Dr Alison Doherty](#)
NIHR ARC NWC Methodological Support (MIDAS) Theme Manager and Research Fellow within the Applied Health Research Hub, University of Central Lancashire Supporting the development and delivery of research to reduce health inequalities and improve health & wellbeing. Alison's research activities include evidence synthesis, particularly systematic reviews, and co-producing qualitative research with vulnerable communities. Her previous public sector experience has included developing and implementing various local authority and partnership strategies, plans and programmes in community safety, health promotion, children's services, and public health
- 09:35-09:55 **[Dr Clare Maxwell](#) & [Dr Andrea Livesey](#)**
*Reader in Maternal and Infant Health, Subject Lead Public and Allied Health @ Liverpool John Moores University
Senior Lecturer in History @ Liverpool John Moores University*
"Addressing Black Maternal Health Outcomes through Interdisciplinary Collaboration"
- Claire's areas of interest include Infant Feeding, Midwifery Education and Research Methodology. She has a national and international research profile and her work aligns with a varied audience including health professionals, academic staff (in a number of European countries), ethicists, students and service users and it has been cited globally.*
- Andrea is a specialist in slavery and its legacies in the US and the UK. She is the international representative on the Universities Studying Slavery Consortium's steering committee and researches the history of Black midwifery in the Atlantic World as part of the Black Maternal Health Project (Liverpool)*
- 09:55-10:05 **Q&A**
- 10:05-10:45 **[Dr Axel Kaehne](#)**

Professor in Health & Social Care @ Edge Hill University

Keynote

“The use and impact of AI in qualitative research, and impact on the roles and identity of qualitative researchers”

Axel is the Director of the Evaluation and Policy Analysis unit (EPA) and Editor-in-Chief of the Journal of Integrated Care and the Journal of Health Organization and Management. He has designed and delivered evaluations of health improvement programmes in England and Wales and has an interest in programme evaluations, evaluation methodologies and quantitative and qualitative approaches to research.

10:45-10:55

Q&A

10:55-11:10

Comfort Break

11:10-11:30

Dr Kerry Wilson

Reader in Cultural Policy @ Liverpool John Moores University

“House of Memories: The value of museums in dementia care”

Kerry is a Reader in Cultural Policy in the School of Humanities and Social Sciences and Co-leads the Social Innovation research theme for the university's Institute for Health Research.

11:30-11:50

Q&A

11:50-12:15

Professor Laura Machin

Professor of the Social and Ethical Aspects of Health and Medicine @ Lancaster University

“Adopters Advocacy Research Project”

Laura is an interdisciplinary qualitative researcher. She is the PI for the small research group Adopters Advocacy, that includes early career and senior academic researchers, trainee clinical psychologists and junior doctors. Adopters Advocacy conducts research utilising creative approaches that focus on adopters' mental health and their support needs. They focus on aspects of adoption that are seldom discussed and aim to bring the voices and experiences of those rarely heard within the adoption community to the fore. More information can be found at

<https://www.lancaster.ac.uk/health-and-medicine/research/adopters/>

12:15-12:25

Q&A

12:25-12:40

Feedback with Polly Poll

MS Teams integrated app

12:40

Finish