

## **Our approach to stakeholder engagement**

### **Who are ARC NWC Stakeholders?**

- Members
- Public Advisers / Local Communities in ARC NWC work streams
- Staff and colleagues named in ARC NWC application
- Industry Partners
- Other ARCs / NIHR Infrastructure
- General Public (service users, carers, etc)

### **What is our offer to them on which we should engage?**

Through collaboration with stakeholders, deliver evidence-based improvements in health and social care that address regional and national priorities while effectively reducing health inequalities.

### **What are our goals in engaging with stakeholders?**

- Have a purposeful, practical and emotional attachment to ARC NWC
- Collaborate with each other – collectively, we are the ARC NWC.
- Input to our work programmes
- Willingness to be an advocate of the organisation,
- Maintain a rational understanding of the ARC NWC's strategic goals and its processes and procedures
- Commitment to collaborate on delivering the ARC NWC's offer to them
- Ensuring all stakeholders have a role to play in dissemination and sharing across the ARC NWC

## **Principles of ARC NWC for consideration in all engagement**

- With our Health Inequalities Assessment Toolkit (HIAT) all our activities will remain focused on work that has the potential to reduce health inequalities. We will ensure that all research and implementation activities consider their differential impacts across social groups.
- We will support and encourage active partner and stakeholder involvement across all of our activities, aiming to build sustainable applied research and implementation capacity, to embed research, and support organisational excellence.
- We will engage and involve the public, including patients, service users and carers, and members of communities of interest and place, across all of our work.
- Through peer review and co-production, we will ensure that all our research and implementation activity will be of excellent quality and relevant to our stakeholders. We will foster a culture of evaluation and reflection across all of our programmes.
- We will support co-production through effective engagement of our Members and stakeholders across all of our activities.

## **When and how will we engage?**

See attached chart with segment of stakeholder, methods and timings.

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## Stakeholders and engagement methods

STAKEHOLDER	ENGAGEMENT METHODS	FREQUENCY	GOAL
<b>Members</b>	ARCFEST Days Bulletin Website / online forum / social media Theme Meetings ARC NWC member link person (phone/visit) Members forum Steering Board Representation	Quarterly Monthly Constant Ad-hoc Monthly catch-up Quarterly 6 monthly	<ul style="list-style-type: none"> <li>• Ensure Members have clear understanding of work of ARC NWC</li> <li>• Understand the processes and procedures of ARC NWC</li> <li>• Disseminating learning and impact stories locally and nationally</li> <li>• Co-producing evidence-based research and implementation that delivers improvements in health and social care, focussed on equity</li> </ul>
<b>Public Advisers / Local Communities</b>	ARCFEST Days Bulletin Public Adviser Forum / Adviser sub-groups Steering Board Representation Theme / Community Meetings / Events	Quarterly Monthly Every 6-8 weeks 6 monthly Ad-hoc	<ul style="list-style-type: none"> <li>• Disseminating learning and impact stories locally and nationally</li> <li>• Co-producing evidence-based research and implementation that delivers improvements in health and social care, focussed on equity</li> <li>• Ensuring the relevance of the work programme to all regional areas, particularly those with significant health needs</li> </ul>

			<ul style="list-style-type: none"> <li>Developing and demonstrating ARC NWC approach to local action on social determinants of health and 'place- based' integrated health and social care</li> </ul>
<b>Industry Partners</b>	<p>ARCFEST Days</p> <p>Bulletin</p> <p>Events with IA</p>	<p>Quarterly</p> <p>Monthly</p> <p>Ad-hoc</p>	<ul style="list-style-type: none"> <li>Disseminating learning and impact stories locally and nationally</li> <li>Co-producing evidence-based research and implementation that delivers improvements in health and social care, focussed on equity</li> </ul>
<b>ARC NWC Staff &amp; those named in the ARC NWC bid document</b>	<p>Email</p> <p>Internal Meetings</p> <p>Bulletin</p>	<p>Ad-hoc</p> <p>Monthly (PDG, Management Team)</p> <p>Monthly</p>	<ul style="list-style-type: none"> <li>Disseminating learning and impact stories locally and nationally</li> </ul>
<b>Other UK ARCs</b>	<p>Website</p> <p>National Meetings</p>	<p>Ad-hoc</p>	<ul style="list-style-type: none"> <li>Disseminating learning and impact stories locally and nationally</li> </ul>
<b>General public</b>	<p>Website</p> <p>Public Meetings / Roadshow / Events</p>	<p>Ad-hoc</p>	<ul style="list-style-type: none"> <li>Benefits of ARC NWC and the impact it has made.</li> </ul>

