



Local Economic Strategies and Health and Inequality Liverpool City Region Wealth and Wellbeing Programme

ALAN HIGGINS

PUBLIC HEALTH ENGLAND

Health and work cycle



A healthy and happy workforce has synergistic benefits for:



workplaces



productivity



the economy

The challenge: Health and Productivity

HEALTH IS POORER IN THE LCR



1 IN 4 PEOPLE OF WORKING AGE HAVE A LIMITING HEALTH CONDITION

LIFE EXPECTANCY 2.5 YEARS LESS

PRODUCTIVITY IS POORER



GVA PER HEAD ~ £6000 LESS THAN THE NATIONAL AVERAGE

WAGES 6% LOWER

POOR HEALTH IS HARMING PRODUCTIVITY

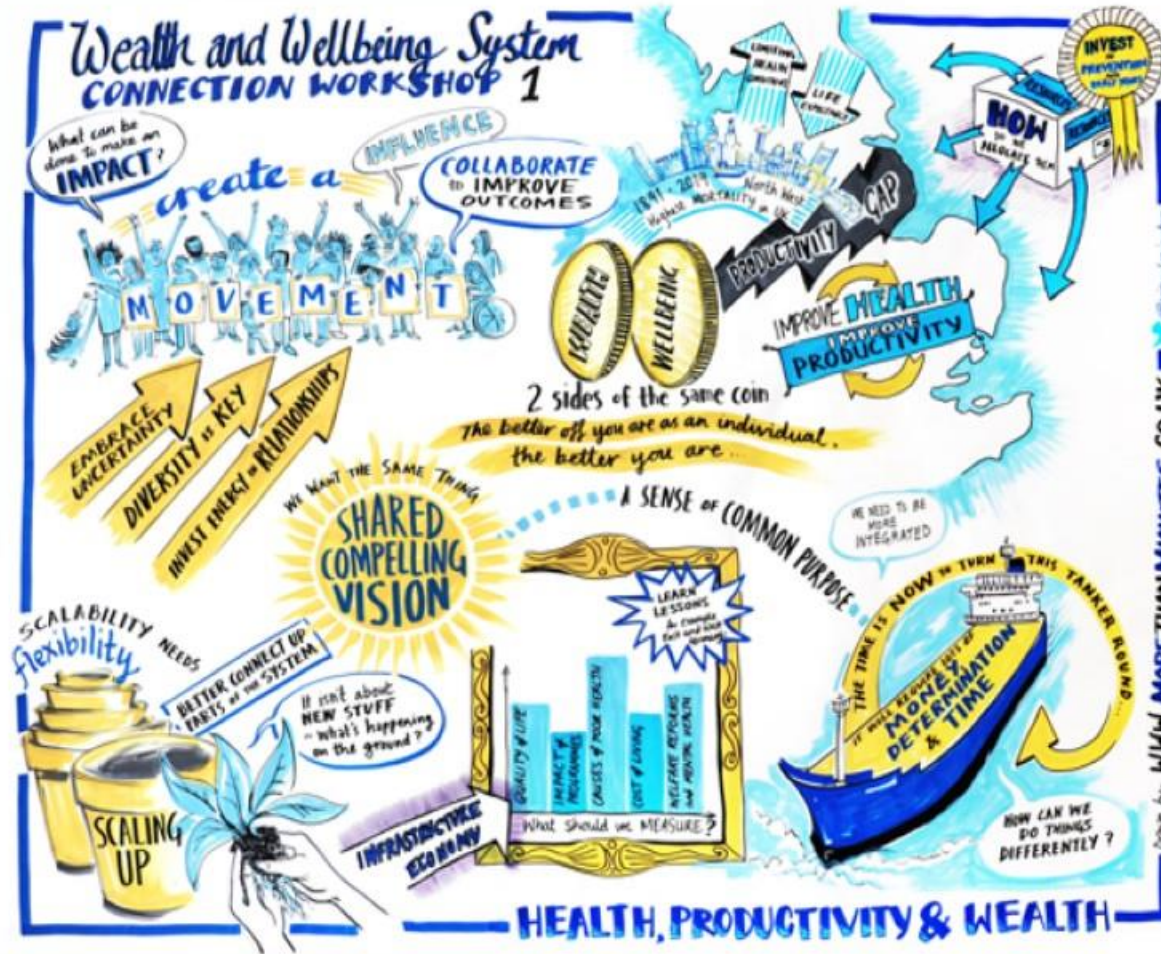


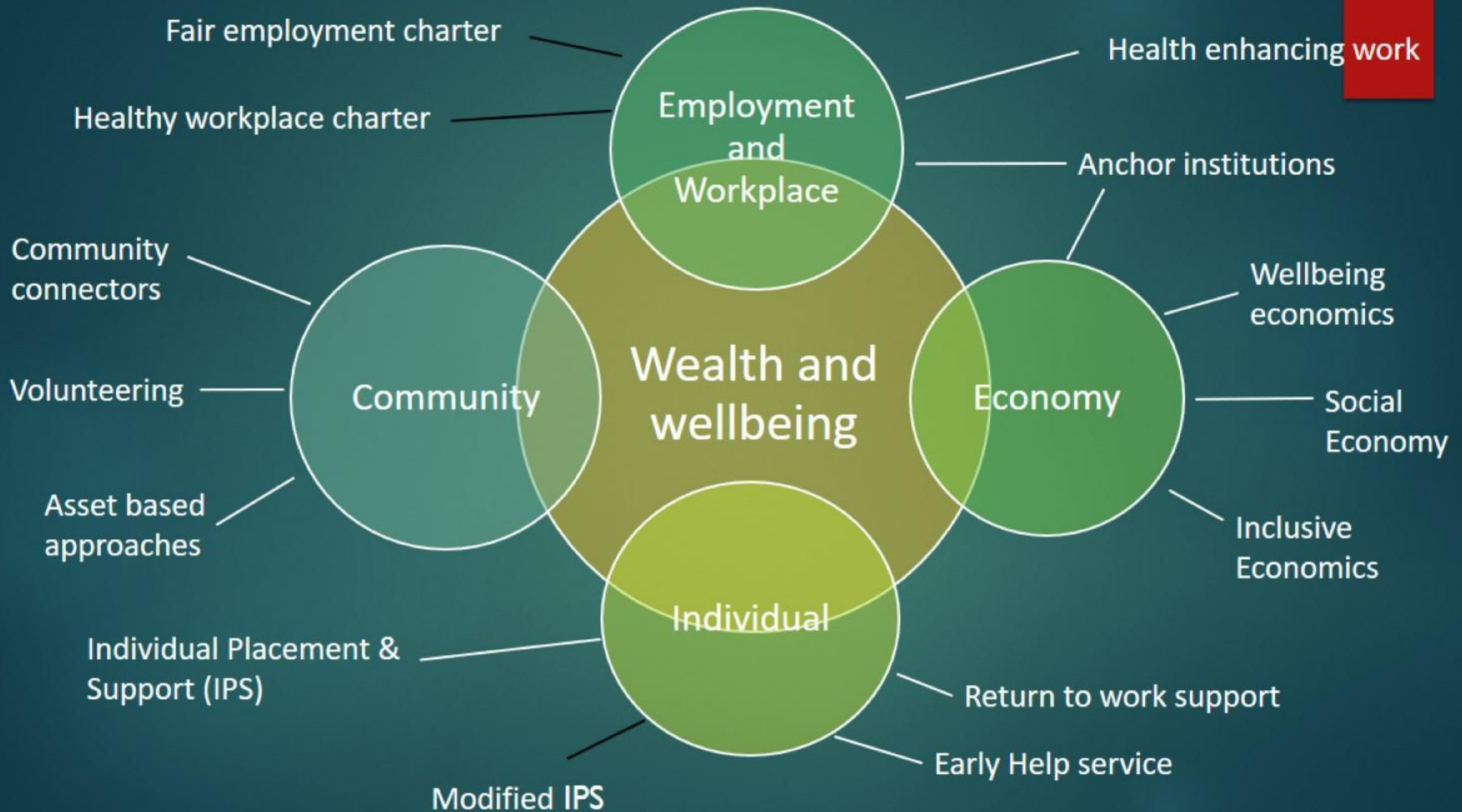
33% OF PRODUCTIVITY GAP IS DUE TO ILL-HEALTH

£3.2bn GVA

System connection Workshops

- ▶ 6 Themes
- ▶ Creating connections across the region
- ▶ Sharing of ideas
- ▶ Making the case in a collaborative way





It's the economy

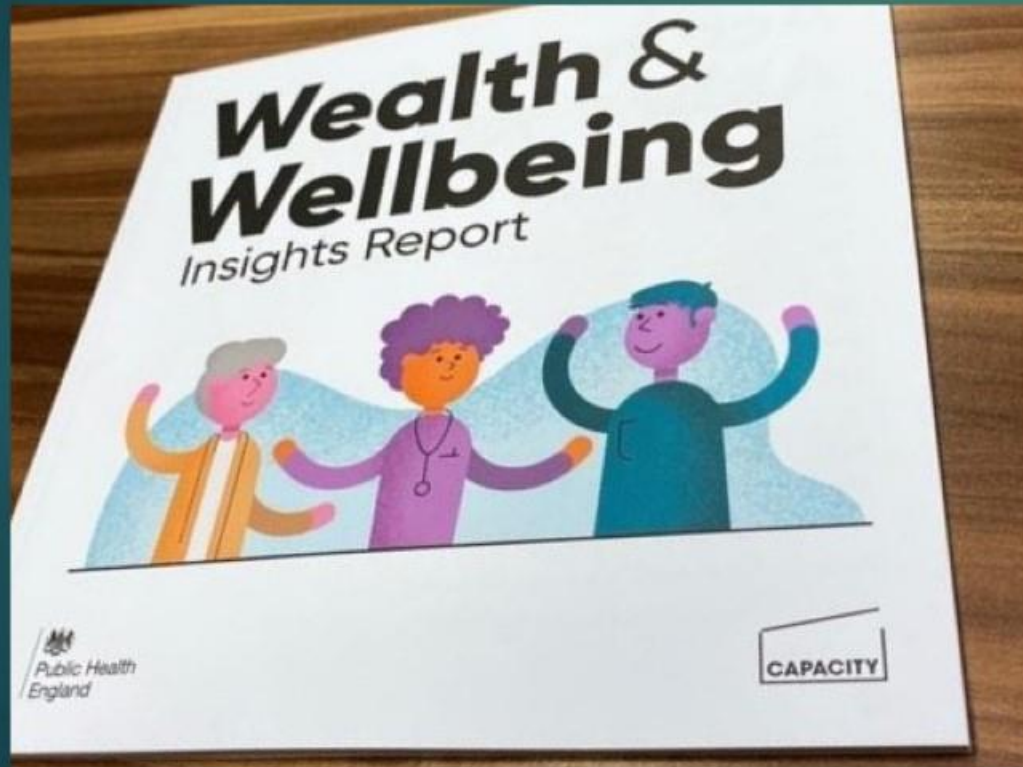
- ▶ Your health is an important factor in whether you can get a good job and keep that job and, in turn, having a good job is good for your health. This also works for communities and larger populations.
- ▶ Also, the health and sense of satisfaction of the workforce is important for how well a business or organisation performs economically.
- ▶ Given this we all have an interest in the way that we think about and run and plan how the economy should work.

Overall message



An economy that functions effectively for everyone is better for health and wellbeing and a population with better health and wellbeing is better for an effective and fair economy.

The voice of people in general and specifically with health-related problems must be heard



Recommendations

- ▶ Expand the work on employment support programmes across LCR with a focus on mental health based upon learning from existing programmes, national pilots and funded evaluation of local work.
- ▶ Develop our understanding of wellbeing economics by engaging with communities in developing indicators, what it means in practice and how it is different from traditional approaches to economic planning
- ▶ Build a platform for health enhancing work as a model for employment and the workplace and establish the virtuous circle of better work/better health/better economy.

What next?

- Take the ideas on engagement into the work on wellbeing economics. Set up a programme to engage.
- Set up the actions on employment support programmes. Secure funding for pilot and evaluation work.
- Ensure the wealth and wellbeing ideas are prominent in the action planning of the LIS
- Align the wealth and wellbeing actions with the major programmes across LCR and Cheshire and Mersey.